

Alexandra Palace, London, N22 7AY - 14th & 15th March 2020

### For Immediate Release

## The Vegan Society sponsoring Vegan Life Live 2020

Joining us this year at Vegan Life Live is the Vegan Society on stand E21. Throughout the weekend, The Vegan Society will be promoting their cause and letting guests know all about their incredible work. The Vegan Society was established over 75 years ago, however was first registered as a charity in 1964.



The Vegan Society's Vegan Trademark represents the international standard for authentic vegan products.

Registered in countries around the world and used worldwide on over 40,000 products, the Vegan Trademark sunflower symbol is a well-established and respected symbol; allowing customers to see at a glance that the registered products are produced ethically and adhere to quality standards. Learn more: <https://www.vegansociety.com/your-business/about-vegan-trademark>

You can get involved with The Vegan Society in many different ways; becoming a member, volunteering, donating, sharing their campaigns, plus many more.

Their head of communications, Samantha Calvert, will be presenting on Sunday 15th March 2020 in lecture area 1 at 14:00. Presenting "Ripened by human determination: 75 years of The Vegan Society".

Find out more about The Vegan Society here - [www.vegansociety.com](http://www.vegansociety.com)

Vegan Life Live  
14th & 15th March 2020  
Alexandra Palace, London, N22 7AY

Opening Times  
Saturday 10am – 6pm | Sunday 10am – 5pm

Admission Costs  
Online: Adults £12 | Concessions £10  
On the door: Adults £15 | Concessions £12  
Two day tickets are also available

Free show guide  
Register for your free show guide at [www.veganlifelive.com](http://www.veganlifelive.com)

Further information  
For further information and images or to arrange an interview, please contact Sian Lawson on 01787 224040 | [sian@primeimpact.co.uk](mailto:sian@primeimpact.co.uk)

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